Using the Spotify data set, conduct an analysis to find trends and key information that could be used by an organisation for future projects.

There is no set scope for the analysis, simply to find trends and document them below:

A screenshot of a computer screen

AI-generated content may be incorrect.

Here are my findings:

* **Pop** is the most popular music genre, followed by **Rap**.
* The most popular artist is **Drake**, closely followed by **Chris Brown**.
* Songs that are neither too long nor too short tend to be more popular, with the majority of popular genres falling between **3.5 to 4 minutes** in length.
* There’s a noticeable cluster of genres with very similar average song lengths.

**Danceability** and **Acousticness** are within a similar range when compared to **Energy**.